



The Alliance

bulletin

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Key information on a no-frills format for professional who travel to write, edit, broadcast or create images.

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The media contacts listed in the bulletin will be delighted to hear from Alliance members worldwide



[The International Travel Writers Alliance](http://www.itwalliance.com)



[writersalliance](https://twitter.com/writersalliance)

Registering with the Alliance

To register with the International Travel Writers Alliance visit : www.itwalliance.com, click to enter the site and click on [Register as a member/editor/partner](#) or [agency](#).

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

For ongoing opportunities for Alliance members see Alerts (below) or visit : www.internationaltravelwritersalliance.com.

The Hotel Fort Canning, Singapore

Once used as a base for the British Far East Command before and after World War II, the Hotel Fort Canning, Singapore has been sensitively restored and re-opened as a chic boutique hotel.

Many original features of its colonial past have been retained including a multi-columned façade and impressive grand staircase.

Part of Fort Canning Park, an historical landmark in the heart of Singapore located between Orchard Road, the Clarke Quay entertainment hub and the Central Business District (CBD), Hotel Fort Canning offers guests premium services and comprehensive facilities in the middle of green and tropical urban oasis.

Of special interest:

- The glass-topped mini archaeological pits constructed in the hotel's lobby floor are filled with 14th and 19th Century artifacts
- 'The Battle Box' where General Percival surrendered Singapore to the Japanese in 1942 is a unique meetings or events venue

The Hotel Fort Canning will be delighted to consider offering accommodation to Alliance members if they are in Singapore.

Visit : www.worldhotels.com/en/Hotels-in-Singapore/Hotels-in-Singapore/Hotel-Fort-Canning. Contact : Karen Luard at kp@kpcommunications.co.uk.

Airport lounges in London

No.1 Traveller is a London-based company specialising in airport lounges and transfers.

It operates lounges at Heathrow Terminal 3, Gatwick North and South Terminals and Stansted.

No.1 Traveller is happy to offer a 50% discount rate for all Travel Writers Alliance members.

Those interested should contact No1@3-monkeys.co.uk when wishing to make a booking with :

- Full name (as it appears on your passport)
- Flight date / time
- Flight number
- Which airport / terminal

Visit : www.No1Traveller.com. Contact : Charlotte Spencer at Charlotte.Spencer@3-monkeys.co.uk.

myBunjeeTM

myBunjee is a device that slips over and secures any mobile phone on the market, preventing it from hitting the deck by way of a coiled elastic bunjee cord that clips to your belt, jacket or bag.

Visit : www.mybunjee.com. To request a *myBunjee* to review contact Suzanne Armfield at suzanne@mason-williams.com.

Switzerland

Switzerland has been awarded the "Favourite European Country" title at the Guardian/Observer Travel Awards 2011!

With Switzerland preparing for the 2011/12 ski season and, with snow having already fallen in the Alps the following Alliance partners will be delighted to hear from professional travel journalists.

Kulm Hotel St Moritz

This hotel is the oldest hotel in St Moritz, having opened its doors in 1856, and remains known for its old-fashioned glamour on a grand scale.

It is also responsible for starting the trend for winter sports holidays, the result of a bet laid by the then owner in 1864.

Some of the first British guests to winter at the hotel created the Cresta Run to entertain themselves and the Kulm Hotel remains home to the Cresta Run crew.

Visit : www.kulmhotel-STMritz.ch.

Grand Hotel Kronenhof

The sister hotel to the Kulm in St Moritz is located 6kms from St Moritz and has the hotel has "the best Alpine spa" (according to Tyler Brule, writing in the Financial Times).

Visit : www.kronenhof.com.

The Cambrian, Adelboden

The Cambrian, Adelboden a four-star superior hotel and member of Design Hotels has been voted among the '50 Best Luxury Adventure Holidays in the World' for 2012 by AdventureTemples™, a adventure travel service and online community, with members worldwide.

As a four-star-superior hotel, The Cambrian represents great value for money, with rates starting from around £210 per night, for two people sharing a double room, including breakfast.

Visit : www.thecambrianadelboden.com.

Contact : Sue Heady at sue@headycommunications.com.

The West Somerset Railway, UK

The West Somerset Railway is always pleased to offer Alliance members free travel on its trains with the 3 Star Yarn Market Hotel in the medieval village of Dunster offering accommodation if required.

The West Somerset is Britain's longest standard gauge "heritage" railway and runs steam trains on a daily basis from early April to early October and ons elected dates in other months.

The route is from Bishops Lydeard (4 miles from the Somerset County Town of Taunton) to the small seaside resort of Minehead and the Railway carries some 200,000 passengers each year.

Apart from the Railway and the opportunities offered by Taunton for articles the Greater Exmoor area offers various attractions including the Hawk and owl and Exmoor Pony Centres, the twin villages of Lynton and Lynmouth, a claimant for the title of Britain's smallest church and a variety of picturesque settings.

Visit : www.west-somerset-railway.co.uk. Contact : John Simms at john.com@wsrail.net.

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

The Flagler Museum, Palm beach, Florida

When it was completed in 1902, the New York Herald proclaimed that Whitehall, Henry Flagler's Gilded Age estate in Palm Beach, was "more wonderful than any palace in Europe, grander and more magnificent than any other private dwelling in the world."

Today, Whitehall is a National Historic Landmark and is open to the public as the Flagler Museum, featuring guided tours, changing exhibits, and special programs.

Visit : www.flaglermuseum.us. Contact : David Carson at publicaffairsdirector@flaglermuseum.us.

Delta Tours & Travels

Delta Tours & Travels is a travel agent and tour operator in Sri Lanka offering Sri Lanka travel vacations in ancient heritage of the cultural triangle, Hill Station tours, wildlife Sri Lanka and beach travel packages.

Visit : www.ancientworldtours.net. Contact : Noel Peter Fernando at delta.noel@yahoo.com.

Gad Adventures

G Adventures is Canada's top adventure operator offering small group tours to more than 100 countries on all seven continents.

Visit : www.gadventures.com Contact : Timothy Chan at timc@gadventures.com.

Swift Momentum Sports

Swift Momentum Sports (SMS) is a sports holiday provider specialized in cycling. SMS is based in the Algarve in southern Portugal, a region which offers unrivalled conditions for cycling. SMS bring experience in professional sports and the tourism industry together to supply holidays that offer a new and unique way of visiting the Algarve.

Visit : www.swiftmomentumsports.com. Contact : Tomás Swift-Metcalf at tomas@swiftmomentumsports.com.

Adventure Cat Sailing Charters

Experience the best in San Francisco Sailing on the beautiful San Francisco Bay with Adventure Cat Sailing Charters. Its sunset sails and relaxing afternoon Bay cruises are the perfect way to see the breathtaking San Francisco cityscape and San Francisco's top sightseeing attractions.

Consistently voted among the top five things to do in San Francisco, CA. Adventure Cat Sailing combines the romance of The City with the adventure of the sea - Sail San Francisco with Adventure Cat Sailing Charters today.

Visit : www.adventurecat.com. Contact : Sharon Schrum at sharon@adventurecat.com.

Agencies

3mil

3mil is a creative agency working across brand, digital & graphic design. The travel industry is one 3mil particularly enjoys working within and this seems to be reflected by the results we have achieved. Clients such as Travel Republic and Your Golf Travel have seen significant increases in website traffic and bookings.

Visit : www.3mil.co.ukContact : Lorna Galvin at lorna@3mil.co.uk.

Anson-Stoner

Anson-Stoner is a full-service marketing and public relations agency specializing in the travel and tourism industry.

Visit : www.anson-stoner.com. Contact : Kristin Rothbauer at kristin@anson-stoner.com.

Leigh Cort Publicity (USA)

Specializing in historic hotels, bed and breakfast clients, restaurants and chefs, Leigh Cort Publicity is known for creating successful media trips in the southeast usa.

Visit : www.leighcortpublicity.com.Contact : Leigh Cort at leighcort@bellsouth.net.

Kaye Communications (USA)

Kaye Communications is an integrated public relations and marketing firm that designs and implements local, regional and national broad-based communications programs for hotels/resorts/private clubs and restaurants and cultural arts venues.

Visit : www.kcompr.com. Contact : Jon Kaye at jkaye@kcompr.com.

News

Data driven journalism

DataDrivenJournalism.net is a new European Journalism Centre initiative dedicated to providing journalists with relevant news and a comprehensive learning resources and a community platform.

Visit : www.datadrivenjournalism.com.

Lonely Planet

Lonely Planet has launched the Lonely Planet Offline Translator app for iOS and Android mobile devices.

The device provides bespoke translations based on what the user has typed or spoken into the mobile phone.

Being completely offline means it can be used anywhere with no data/roaming fees or connection delays.

Initially launching in eight languages, the app translates words, phrases or whole sentences into immediate audio or text translations.

Visit www.lonelyplanet.co.uk. Contact : Laura Lindsay at Laura.Lindsay@lonelyplanet.co.uk.

Maritime Museum, Amsterdam

The National Maritime Museum in Amsterdam has reopened after a refurbishment and reveals how the sea has shaped Dutch culture through a mixture of interactive exhibitions.

Visit : www.hetscheepvaartmuseum.nl. Contact : Rianne Ojeh at press-uk@holland.com.

Leads

Alliance members looking to take advantage of any of the following leads should be on assignment, with a commission or able to obtain one.

Welsh road trips

Three Mid-Wales hotels have joined together to launch a new business promoting six-day road trips by foot, bicycle or car in a Welsh region known for its countryside and landscape.

Welsh Road Trips is a collaboration between Westview Guesthouse at Llowes, near Hay on Wye, Lasswade Country House at Llanwrtyd Wells and The Old Vicarage at Dolfor, near Newtown.

Visit : www.welshroadtrips.com. Contact : Duncan Foulkes at duncan.foulkes@btinternet.com.

Bikini Travel Insurance

Bikini Travel Insurance provides cover developed for women by women with special features designed with the female traveller in mind.

Visit : www.bikinisure.com. Contact : Amanda Zuydervelt at Amanda@strategic-pr.co.uk.

Two Baja EcoTours in National Parks

Sea Kayak Adventures is offering two guided "quick adventure" tours in Baja this winter and spring 2012. The trips include two nights' hotel in Loreto and two or three nights' camping on secluded beaches in Loreto Bay National Marine Park.

The Sea of Cortez has been declared a UNESCO World Heritage Site and the waters surrounding the Park are a sanctuary for blue-footed boobies, fin and blue whales, dolphins and sea lions.

Visit : www.seakayakadventures.com. Contact : skadvent@roadrunner.com.

Emerald Custom Tours

Emerald Custom Tours, has published its 2012 escorted tour programmes, which include :

Enchanting Ireland, Five Star Escorted Tours is an eight-night package that includes stays at Ashford Castle, Dromoland Castle, Killarney Park Hotel, Hayfield Manor and The Merrion Hotel in Dublin.

The Hibernian Trail takes guests on a tour of the West of Ireland and Northern Ireland including a castle stay at Lough Eske in Donegal and an exclusive tour of the Titanic Visitor Center before finishing in Dublin.

Authentic Ireland takes in the best of South West Ireland and finishes in Dublin for two nights.

Visit : www.emeraldcustomtours.com. Contact : Garreth Cooke at gar@emeraldelite.com.

Antarctic Dream, Antarctica

The Antarctic Dream, an 80-passenger expedition cruise ship with an ice strengthened hull renowned for its longtime service in the Chilean Navy, has unveiled a new "Fly and Sail" Program for the 2011-2012 Antarctica travel season which begins 1 November 2012.

The programme allows travellers to experience the crossing of the Drake Passage, the South Shetland Islands and the Antarctic Peninsula, but reduces the regular itinerary by three days by cutting out the second crossing of the Drake Passage.

Lectures are offered to passengers by the Expedition Leaders and additional presentations and workshops are offered by geologists, naturalists, and special guests, which include celebrated photographers, wildlife experts and award-winning scientists.

Visit : www.antarcticdream.com. Contact : Katie Adams at katie@sublimepub.com.

Bay Voyager, San Francisco

Bay Voyager, has launched San Francisco's first "49 Mile" cruise which is made in the Navy Seals-type large passenger rigid inflatable boat (RIB), which can accommodate up to 12 people and speeds of up to 45 miles per hour.

The new "49 Mile Bay Crossing" cruise covers 49 miles during the four hour tour and focuses on the highlights of the Bay including the San Francisco downtown area, the Marina and North Beach. Passengers also explore sites across the Bay.

Visit : www.bayvoyager.com. Contact : Molly Blaisdell mollyb22@gmail.com.

AirAsia X

AirAsia X has launched direct flies direct to Kuala Lumpur from London Gatwick

AirAsia, a leading and largest low-cost carrier in Asia, has over 160 routes covering destinations in Asia, Australia and Europe.

The has operations based in Malaysia, Indonesia and Thailand, servicing a network stretching across all Asean countries, China, India, Bangladesh, Sri Lanka and Australia.

AirAsia X, its low-fare long-haul affiliate carrier currently flies to destinations in China, Australia, Taiwan, Iran, Korea, UK, Japan, France and New Zealand.

Visit : www.airasia.com. Contact : Jo Hartley at joh@hillsbalfour.com.

What's on

Information for professional travel writers, editors, broadcasters and photographers on annual events and celebrations worldwide.

Westport Sea 2 Summit Adventure Race, Westport, Co Mayo, Republic Of Ireland

12 November 2011

The Westport Sea 2 Summit Adventure Race, the last Adventure Race in 2011, will take place on Saturday 12 November around Croagh Patrick and the bustling town of Westport.

Adventure race enthusiasts of all fitness levels are invited to participate in the ultimate sporting challenge with a mix of road running, cycling and a mountain hike including the challenging terrain of Croagh Patrick with the backdrop of Clew Bay.

Visit : www.westportsea2summit.ie. Contact : Alexandra Dabney at alex@dabney.com

Valencia Restaurant Week, Spain

21 to 27 November 2011

Michelin-starred chefs will be among those showcasing their award-winning food during Valencia's Restaurant Week.

The event will see 82 restaurants taking part and offering paellas, traditional tapas and Mediterranean cuisine, prepared with local produce at greatly reduced prices.

Visit : www.vlcrestaurantweek.com. Contact : Jessica Meins at jessicameins@mccluskey.co.uk.

Events and exhibitions in Holland

Dutch Fashion Awards

04 November 2011

The fifth Dutch Fashion Awards will be held at the Grote Kerk in The Hague.

www.dutchfashionawards.com

Glow 2011

5 to 12 November 2011

GLOW transforms the city centre of Eindhoven into a stage of light design with visitors enjoying spectacular, surreal, interactive and artistic installations.

www.gloweindhoven.nl

Dutch Master: Abraham Bloemaert

11 November 2011 to 5 February 2012

The Centraal Museum presents the first retrospective of a forgotten celebrity from the Golden Age: Abraham Bloemaert (1566-1651).

www.centraalmuseum.nl

Crossing Border, The Hague

15 November 2011

Crossing Border The Hague is one of Europe's main international literature and music festivals.

www.denhaag.com

Foam Amsterdam

03-27 November 2011

Foam Amsterdam is celebrating its 10th anniversary and has invited four different experts from the cultural field to realise a challenging proposal on how photography can be presented in a museum. All four results are radical, provocative and presented within the same building at the same moment.

www.foam.org

Amsterdam International Fashion Week (winter edition)

25-29 January 2012

The winter edition of Amsterdam International Fashion Week takes over the streets of Amsterdam in the last week of January every year.

www.amsterdamfashionweek.com

International Film Festival Rotterdam

25 January – 5 February 2012

The International Film Festival Rotterdam (IFFR) offers twelve days of films, exhibitions, debates and parties. The festival is devoted to actively support independent filmmaking from around the globe and discovering new film talent.

www.filmfestivalrotterdam.com

Art Rotterdam

9-12 February 2012

Art Rotterdam is an international art fair for contemporary modern art.

www.artrotterdam.nl

Visit : www.holland.com. Contact : Rianne Ojeh at press-uk@holland.com

Reasons to write about

Alliance members looking to take advantage of any of the following should be on assignment, with a commission or able to obtain one.

Christmas at Tatton Park, Cheshire UK

Tatton Park is one of the UK's most complete historic estates, being home to a Tudor Old Hall, a stunning Neo-Classical Mansion, 50 acres of immaculately landscaped gardens, a working rare-breed farm and 1,000 acres of deer park.

Different generations of the Egerton family visited Italy and Venice in the 18th and 19th centuries and the Italian influence can be felt throughout the Mansion and Gardens of Tatton Park this Christmas.

The Christmas Mansion in 2011 will feature spectacular decorations inspired by Venice including innovative floral decorations, glass baubles and masks while visitors will stroll through the staterooms to the accompaniment of musicians including harpist and harpsichordist playing a classical repertoire.

The servants' quarters are found towards the end of the Mansion visit and Tatton staff will be busy demonstrating how the garlands and wreaths that hang in the Mansion are made from the parkland foliage. There will also be a chance to see how some of the festive food was prepared by the staff for the Egerton family Christmas parties.

Visit : www.tattonpark.org.uk. Contact : Katherine McInnes at katherine.mcinnnes@cheshireeast.gov.uk

Ace The Himalaya

Ace the Himalaya offers outdoor adventure trips and experiences in trekking, peak climbing, mountaineering, rafting, wildlife safaris, cultural tours - and now mountain biking in Nepal, Tibet and Bhutan.

The company's holidays are created to ensure local people benefit as much as possible and any negative environmental impacts on the destinations are minimised.

It's 2012 biking programme includes:

Annapurna Circuit - a strenuous 19-day program suggested for March-May and September-November; cyclists on a daily average cover 25 kms at an altitude range of 5,416 meters, passing through lush sub-tropical rainforest, deep valleys and cultivated fields to wooded alpine and high deserts, with frequent views of the Annapurnas and Manaslu.

Lhasa (Tibet) to Kathmandu - a strenuous 21-day program suggested for June-September; cyclists on a daily average cover 70 kms at an altitude range of 5,220 meters through one of the most remote regions in the world from Lhasa in Tibet to Kathmandu in Nepal. The trip follows the Friendship

Highway to the Roof of the World, the Everest Base Camp, and descends by the former home of the Dalai Lama.

Muktinath to Pokhara - a moderately-strenuous 11-day program suggested for February-April and September-November; cyclists on a daily average range 25 to 30 kms at an altitude range of 3,710 meters to Muktinath, a pilgrimage center for Buddhists and Hindus.

Kathmandu Valley Rim - a moderate 13-day program suggested for September-June; cyclists cover 30 kms on a daily average at an altitude range of 2,175 meters off the beaten path through rice terraces with views of snow peaks from Annapurna to Everest.

Visit : www.acethehimalaya.com. Contact : Alexia Nestora at alexia@lassocommunications.com.

Rockford, Illinois

If you're planning a trip to Chicago and are looking to keep the costs down why not include a day or two in the city of Rockford, Illinois, which is located 90 minutes from Chicago, offers a range of visitor attractions including :

Rock Cut State Park

Set in 3,092 acres the Rock Cut State Park contains two lakes; Pierce Lake, with 162 acres of fishing, ice fishing and ice skating and Olson Lake, with 50 available for swimming.

The Park has 40 miles of hiking trails through landscapes containing birds, deer; fox, muskrat, woodchuck and beavers.

Visit : www.dnr.state.il.us.

Rockford Art Museum

The Rockford Art Museum is one the largest gallery spaces in the state featuring mainly regional and national artwork.

Visit : ww.rockfordartmuseum.org

Tinker Swiss Cottage Museum and Gardens

Tinker Swiss Cottage Museum is a treasure trove of the 1800's.

In 1865, Robert Hall Tinker built one of only a handful of these Swiss-style homes remaining in the country. The house and its belongings are all, as they were, when they were left to the Rockford Park District after 75 years of residence. Visit : www.tinkercottage.com.

Kegel Harley-Davidson® Motor Cycles

Kegel Harley-Davidson®, is the world's oldest family owned dealership, with 100 years of business with Harley-Davidson®. The shop sells a wide range of motorcycles; motorclothes and parts.

Visit : www.kegsmotorcycles.com.

Visit : www.gorockford.com. Contact : Jacquelyn Davies at Jacquelyn@cellet.co.uk.

A place to stay

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Fusion Resorts, Vietnam

Fusion Resorts comprise a portfolio of Vietnam's hotels, resorts and residential properties. The groups resort hotels are :

- Fusion Maia Da Nang (www.fusionmaidanang.com)
- Fusion Alya La Gi (www.fusionalyalagi.com)
- Fusion Alya Hoi An (www.fusionalyahoian.com), and
- Fusion Alya Da Lat (www.fusionalyadalat.com).

Visit : www.fusion-resorts.com. Contact : Pham Vu Hoang Quan at pr-sg@fusion-resorts.com.

Hotel Georgia, Vancouver

Hotel Georgia, Vancouver's historic hotel, has been receiving guests since 1927. The property is close to long stretches of sea wall, the downtown shopping and business districts and Canada's greenest convention centre.

Named "Top City of the Americas" in Conde Nast Traveller's 2010 Readers' Choice Awards, Vancouver is located by snow capped mountains and the Pacific Ocean.

visit : www.rosewoodhotelgeorgia.com. Contact : contact Sophie Furness at Sophie@grifcopr.com.

Conservatorium Hotel, Amsterdam

The luxury 5* Conservatorium Hotel will open on 11 November 2011 in the former Conservatorium music school in the hart of the Amsterdam museum district, opposite museum square and around the corner from the exclusive boutiques of the P.C. Hoofstraat.

Also featured in the hotel will be a 1,000 square meter holistic wellbeing retreat, Akasha and a restaurant headed by Dutch-chef, Schilo van Coevorden with local dishes from regionally-sourced produce.

Visit : www.conservatoriumhotel.com. Contact : Rianne Ojeh at press-uk@holland.com

Seaton Hall, Staithes, North Yorkshire UK

Courtyard buildings in the grounds of 1000-year-old Seaton Hall, at Staithes, have been converted into a range of luxurious properties for families or groups.

The properties are converted from former servants' quarters and stables adjoining Seaton Hall and are first mentioned in the Domesday survey in 1066.

Seaton Court incorporates a great hall with a vaulted, timber ceiling, while Seaton Cottage provides less formal, more intimate surroundings.

Visit : www.seatonhall.co.uk. Contact : Claire Buchan at Claire@sortedpr.com.

Christmas in the Caribbean

Jumby Bay, A Rosewood Resort, Antigua

Jumby Bay is a retreat set on its own 300-acre private island, two miles off the coast of Antigua. Accessible only by boat, the resort offers upscale travellers a relaxed and authentic Caribbean escape with superb white-sand beaches and a lush tropical environment.

Visit : www.jumbybayresort.com

Rosewood Little Dix Bay, BVI

This resort is located on Virgin Gorda in the British Virgin Islands amongst 500 acres of lush foliage and white sandy beaches.

Visit : www.littledixbay.com

GoldenEye, Jamaica

GoldenEye, which is located in 52 acres of tropical gardens overlooking the Caribbean Sea and newly relaunched is a collection of luxurious private villas and suites.

Visit : www.goldeneye.com

The Caves, Jamaica

The Caves is an all-inclusive, adult-onlboare sort on the limestone cliffs of Negril's scenic West End, and located close to a seven-mile beachfront.

Visit : www.islandoutpost.com/the_caves

Geejam, Jamaica

Geejam, located in Port Antonio (made famous by Errol Flynn) and spread over six acres, is a seven-room resort extending from the foothills of the John Crow and Blue Mountain chains to the Caribbean beachfront. Musicians use the resort's recording studio.

Visit : www.geejamhotel.com

Strawberry Hill, Jamaica

Reopened after extensive renovations, Strawberry Hill is a mountain top resort in the Blue Mountains, and 3,100 feet above sea level.

Visit : www.islandoutpost.com/strawberry_hill

Contact : Rosalind at Rosalind@rivapr.co.uk.

Le Bristol, Paris

Several scenes in the movie, *Midnight in Paris*, written and directed by Woody Allen, were filmed in Le Bristol, one of Paris' top palace hotels, the luxurious Le Bristol.

The movie, a romantic comedy about a family travelling to Paris for business, is currently viewing in cinemas across the country and has already received rave reviews.

The star-studded cast includes Owen Wilson, Rachel McAdams, Kathy Bates, Marion

Visit : www.lebristolparis.com. Contact : Paul Charles at pc@verypcc.com.

The Yarn Market Hotel Exmoor, UK

The Yarn Market Hotel welcomes hearing from Alliance members.

The hotel is star situated in the centre of Dunster, reputed to be England's largest Medieval village with its castle, working water mill, dovecot and magnificent church.

The hotel works closely with Dunster Castle (National Trust) the West Somerset Railway and Exmoor Falconry Owl & Hawk Centre to offer journalists some pre-arranged press trip facilities and there are many other attractions in the area. E

Exmoor has both high moorland and coastal views so the scenery is superb all of which are easily accessible from the Yarn Market Hotel.

Visit : www.yarnmarket.co.uk. Contact : Antony at enquiries@yarnmarkethotel.co.uk.

The Oetker Collection of luxury hotels

In 1891 Dr. August Oetker, a pharmacist from Bielefeld in Germany, invented baking powder in a room at the back of his shop, an invention that led to the creation of the 'Dr. Oetker' brand.

Since then the company has diversified into wines and spirits, sea transport and grand hotels.

The Oetker Collection of luxury hotels includes :

- Brenners Park-Hotel & Spa in Baden-Baden, Germany
- Le Bristol Paris in the heart of Paris across from the Elysée Palace
- Hôtel du Cap Eden-Roc on the Mediterranean at the tip of the Cap d'Antibes
- Château Saint-Martin & Spa in Vence.

In addition the Palais Namaskar in Marrakech, Morocco, will open in spring 2012 and Le Bristol Abu Dhabi in 2013.

The Palais Namaskar will be located between the Atlas Mountains and the Djebilet Hills in Marrakech, a 30-minute drive from Marrakech International Airport and 20-minutes from the medina Jemaa El-Fna – a UNESCO World Heritage Site.

Visit : www.oetkerhotels.com. Contact : Paul Charles at pc@verypcc.com.

Tavistock Leisure, UK

Tavistock Leisure operates hotels, bars and restaurants in Sunderland, Hartlepool and Middlesbrough in the UK's north east including :

- the Best Western Hotel Middlesbrough, ideal for exploring the Tees Valley area
- the Best Western Grand Hotel, Hartlepool, close to the town's stunning marina.
- the Best Western Roker Hotel, Sunderland with a seafront location and easy access to Sunderland, Newcastle and the wider Tyneside area.

Eateries owned by Tavistock include :

- the Italian Farmhouse at West Rainton near Durham city,
- The Plough Inn at Burnopfield, and
- the Tavistock Italia Retro Restaurant at South Shields.

Visit : www.tavistockleisure.com. Alliance members interested in visiting any of these venues should contact : Claire Saltzer at claire@sortedpr.com

Oriental Residence Bangkok

Oriental Residence Bangkok opens in early 2012 within a 32 storey building mixed use development in the Thai capital.

the Play Deck, on the fourth floor of the property , will feature a 20-metre swimming pool, surrounded by a cabana deck with views of the lush greenery of the surrounding embassy gardens.

A signature facility of Oriental Residence Bangkok will be the Maai Spa.

Visit : www.oriental-residence.com. Contact : Jessica Flood at jessicaf@hillsbalfour.com.

Section two : ongoing opportunities

Alerts

Ongoing independent press trip opportunities for Alliance members

- **The Hotel Fort Canning, Singapore** will be delighted to consider offering accommodation to Alliance members if they are in Singapore. Visit : www.worldhotels.com/en/Hotels-in-Singapore/Hotels-in-Singapore/Hotel-Fort-Canning. Contact : Karen Luard at kp@kpcommunications.co.uk.
- **The Marriott Paris Champs-Elysees**, which is the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance members who are in the city on an assignment. Visit : www.parismarriott.com. Contact Bernice Saltzer at bernice@sortedpr.com.
- **Bath Tourism Plus** will host press visits to the Georgian and UNESCO World Heritage city of Bath. Visit : www.visitbath.co.uk. Contact : Lucy Ryder at lucy_ryder@bathtourism.co.uk.
- **City Running Tours-Chicago** will be delighted to give free 5k running or walking tours to Alliance members. Visit : www.cityrunningtours.com/chicago. Contact : Marlin Keesler at marlin@cityrunningtours.com.
- **The German city of Frankfurt** will be delighted to consider hosting Alliance members. Visit : www.frankfurt-tourismus.de. Contact : Gisela Moser at moser@infofrankfurt.de.
- **The Cyprus Tourism Organisation** will host group and individual trips for Alliance members with a commission. Visit : www.visitcyprus.com. Contact : June Field at june.field@kallaway.com.
- **theExplorateur** reviews of hotels, shops, restaurants and travel-related products around the world. Visit : www.theExplorateur.com. For press trips to review any of *theExplorateur* properties contact Gabriella Ribeiro Truman at gabriella@trumarketing.com.
- **Three Nelson Hotels in Cheshire**: The Grosvenor Pulford Hotel & Spa (www.grosvenorpulfordhotel.co.uk), The Pheasant Inn (www.thepheasantinn.co.uk) and The Bear's Paw (www.thebearspaw.co.uk) will be happy to accommodate Alliance members with a commission. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Great Hotels of the World**, representing over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members. Visit www.ghotw.com. Contact: Brooke Jester at bjester@ghotw.com.
- **The Cranley and The Royal Park** two London luxury, boutique townhouse hotels will be pleased to consider providing accommodation to Alliance members on commission. Visit www.thecranley.com or www.theroyalpark.com. Contact : Li Boatwright at li@storringtoncommunications.com.
- **Mead Brown**, a vacation rental company in Costa Rica, is happy to host writers on assignment. Visit : www.meadbrown.com. Contact : Michael Brown at michael@meadbrown.com.
- **LocalGuiding.com** – Personal tours by local guides, will be pleased to offer tours around the world to Alliance members. Visit: www.LocalGuiding.com. Contact: Robert Blessing at rb@localguiding.com.

- **Shakespeare Country**, UK will host Alliance members and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability. Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinall at tanya@marketingaloud.co.uk.
- **Orlando Tourism** offers Alliance members visiting on-assignment a complimentary Journalist VIP Passport. Visit : www.VisitOrlando.com. Contact : Amy Voss at amy.voss@visitorlando.com.
- **Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca** will be pleased to offer accommodation to Alliance members with a commission. Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and www.hotelmarivent.com. Contact Cathryn Hicks at cathryn@douggoodmanpr.com
- **Atholl Estates, Perthshire, Scotland** will be delighted to host Alliance members. The country estate has historic lodges, modern woodland lodges and a 5-star holiday park. Onsite activities include a pony trekking centre, land rover safaris, stunning gardens/wildlife and the historic Blair Castle. Visit: www.atholl-estates.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **The five-star Arlberg Hospiz Hotel and its sister four-star Goldener Berg in St. Christoph am Arlberg, Austria** has the 600 year old wine cellar of the Brotherhood of St. Christoph. Visit : www.hospiz.com. Contact Karen Luard at kp@kpcommunications.co.uk
- **The Villa Pambuffetti in Montefalco, Umbria, Italy** will be pleased to offer accommodation to Alliance members. Visit : www.villapambuffetti.com. Contact Alessandra Pambuffetti at info@villapambuffetti.com.
- **Eustatia Island, British Virgin Islands** an extraordinary 26-acre, low impact, private island estate will be happy to host press visits for Alliance members with an appropriate commission. Visit : www.eustatia.com. Contact: Alastair Abreheart, alastair@broadswordpr.com.
- **Africa Safari Holidays** will be happy to offer any press trip services to professional travel journalist to East Africa. Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net.
- **Reykjavik Bike Tours** provide press tours of Iceland's capital for Alliance members. Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is.
- **Champagne-Ardenne Tourisme**, four French departments boasting historic sites and chateaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance members. Visit : www.tourisme-champagne-ardenne.com. Contact: Doug Goodman at doug@douggoodmanpr.com.
- **Health retreats on Vancouver Island**, British Columbia, Canada. Visit : www.vancouverisland.com. Contact : Pamela Irving at livingcomms@telus.net.
- **Red Mangrove Galapagos Lodges** offers a land-based alternative to exploring the Galapagos that until now was a cruise-only destination. Visit : www.redmangrove.com. Contact : Dave Wiggins dave@travelnewssource.com
- **Middlethorpe Hall & Spa**, Yorkshire, UK will be delighted to offer DB&B and use of the Spa to Alliance members. Visit : www.middlethorpe.com. Contact Daisy Parker at daisy@iscott.co.uk.
- **Swaziland and Malawi** : Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance members with suitable commissions. Visit : www.welcometoswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk.

- **Holidaylettings**, which offers a selection of chalets and apartments around the world will consider arranging accommodation at its listed properties. Visit : www.holidaylettings.co.uk. Contact : Kate Stinchcombe-Gillies at kate@holidaylettings.co.uk.
- **Malta** will be happy to consider for press trips for Alliance members. Visit : www.visitmalta.com. Contact : Anne Kapranos at Anne@essence-communications.com.
- **Peckforton Castle, Cheshire UK** a grade I listed building, built in the 1840s in the style of a medieval castle will be delighted to host Alliance members on a review basis. Visit : www.peckfortoncastle.co.uk. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Tongabezi Lodge**, which is upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.tongabezi.com. Contact Honour Schram de Jong at honour@honourway.com.
- **Ker & Downey Botswana**, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance members with a commission. Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Adventure Life**, which provides small group tours to Central and South America that have a positive impact on the local culture and environment, will consider press trip requests. Visit : www.adventure-life.com. Contact : Adam York at adam@sublimepub.com.
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- **Migis Lodge on the shores of Maine's Sebago Lake** invites travel journalists to experience Maine Lakeside Luxury. Visit : www.migis.com. Contact : Susan Soltero at ssoltero@cmcommunications.com.
- **The North West Development Agency** area, which includes Cumbria, Lancashire, Manchester, Liverpool and Cheshire will be delighted to host Alliance members with commissions. Visit : www.nwda.co.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **The George Hotel, Edinburgh, Scotland** will be delighted to host Alliance members with a commission. Visit : www.principal-hayley.com/venues-and-hotels/the-george-hotel. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **The Grand Hyatt San Antonio, Texas** is a 1003-room, 37-storey luxury hotel, which has just opened in the bustling heart of the Alamo City. The Grand Hyatt San Antonio, Texas will be happy to consider providing accommodation to Alliance members. Visit: www.hyatt.com. Contact: Alison Wood at Alison@grifcopr.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk.

- **Lower Zambezi, Zambia** : Sausage Tree Camp located within the heart of the Lower Zambezi National Park in Zambia will be pleased to consider press visits to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Wiltshire**, located in the heart of the south-west of England has a number of high quality luxury hotels and a whole host of unique attractions. Visit : www.visitwiltshire.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk.
- **Knockomie Hotel, Forres, Scotland**, will be delighted to consider press trips from Alliance members for a 2-night stay in one of their 15 individually-themed rooms and dinner on one of the nights in their recently refurbished restaurant, The Grill. Visit: www.knockomie.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **South Lakeland Parks** is the north-west UK's leading holiday park operator featuring nine sites within Morecambe Bay, Ribble Valley and Lake District. Visit : www.southlakelandparks.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Cumbria Tourism**, the tourism body for Cumbria, UK incorporating the Lake District will be delighted to let Alliance members sample its delights from the great outdoors and exciting attractions to stylish hotels and high quality restaurants. Visit : www.golakes.co.uk.
- **South Luangwa, Zambia** : The Luangwa Valley has long been regarded as one of Africa's finest wildlife destinations. Their portfolio includes Kapani Lodge and Kakuli, Luwi, Nsolo and Mchenja Camps. Norman Carr Safaris would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **New York Circle Line Sightseeing Cruises** will be delighted to host Alliance members with a commission. Visit: www.circleline42.com Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com
- **The Haweswater Hotel**, a new art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance members. Visit : www.haweswaterhotel.com. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Premier Cottages** has a range of stunning four and five star self-catering holiday cottages throughout the UK, Channel Islands and Ireland. Visit : www.premiercottages.co.uk. Contact : Liz Blakeborough at liz@blakeborough.com.
- **St Mary's Hall Hotel**, the Isles of Scilly is happy to provide press trip opportunities to Alliance members. Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk
- **Woodovis Park**, the independently run holiday park on the edge of Dartmoor, Devon UK invites Alliance members to review. Visit : www.woodovis.com. Contact : Samantha Kirton at samantha@independentpr.co.uk
- **1066 Country** which comprises the area of Battle, Bexhill, Hastings, Herstmonceux, Pevensey and Rye in East Sussex, UK. Visit : www.visit1066ocountry.com. Contact : Jane Ellis at jjmellis@hastings.gov.uk.
- **The Wineport Lodge, Glasson County Westmeath, Ireland** is happy to arrange press Alliance Members and can provide a range of story ideas related to food, wine, romance, weddings/honeymoons and spa escapes. Visit : www.wineport.ie. Contact: Nina Zapala at zapala@fzkllc.com.

- **The Inn on Fifth**, a luxurious, 87-room boutique hotel located in the heart of downtown Naples in Southwest Florida will be delighted to consider offering accommodation to Alliance members. Visit www.innonfifth.com. Contact : Kelly Grass Prieto at kelly@hayworthcreative.com.
- **base2stay Liverpool** will be delighted to offer accommodation for Alliance members able to review the hotel. Visit : www.base2stay.com/press_page/Liverpool.html. Contact : Jon Brown at brown@paversmith.co.uk.
- **Visit Chester and Cheshire and Visit Lincoln and Lincolnshire** will be delighted to host Alliance members with a commission. Visit : www.visitchester.com and www.lincoln.gov.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **Swiss-Belhotel International**, manages hotels, resorts and residences throughout the Asia Pacific, Southeast Asia, China and The Middle East regions. Visit : www.swiss-belhotel.com. Contact : Ayla Hass at aylahaas@swiss-belhotel.com.
- **Pembrokeshire, South West Wales** will be delighted to consider offering accommodation to Alliance members with a commission. Visit: www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com
- **The Rutland Hotel, Edinburgh**, will be delighted to invite Alliance members to review this boutique hotel. Visit www.therutlandhotel.com. Contact Yvonne or Fiona at info@nicheworks.co.uk.
- **The Galapagos Islands** : Quasar Expeditions would like to invite Alliance members to cover trips aboard the M/Y Grace, its vintage yacht in the Galapagos Islands. Visit : www.galapagosexpeditions.com/gracepresskit.php. Contact : Paul Schicke at paul@quasarex.com.
- **Focus Hotels** invite Alliance members to review their three and four-star properties located in key destinations across the UK. Visit : www.focushotels.co.uk. Contact : Nat Frogley at nat@bacall.net.
- **The 5* Blythswood Square Hotel**, Glasgow, formerly headquarters to the Royal Scottish Automobile Club, has been redeveloped by the Town House Collection. Visit www.blythswoodsquare.com or www.thetownhousecollection.com. Contact: Jo Murphy at Jo@thespaprcompany.com.
- **Aspects Holidays** specialises in providing self-catering accommodation, from luxury apartments to traditional fisherman's cottages in and around St Ives and the West Cornwall area of the UK. Aspects will be pleased to consider press visits to Alliance members with a commission. Visit www.aspects-holidays.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk.
- **The Inn at Lathones**, Scotland's only 4 star inn, is delighted to consider press trips from Alliance members. The 17th-century listed building near St Andrews is one of Scotland's oldest coaching inns and boasts 21 recently refurbished external rooms/suites, an award-winning restaurant, an intimate stone-walled bar and converted stables that host regular music events. For more information visit: www.theinn.co.uk Contact: Lee MacGregor at lee@leemacgregorpr.com
- **Cornwall Cottages** will be delighted to consider offering accommodation to Alliance members. Visit: www.cornwallcottages.co.uk. Contact: Sue Bradbury at jess@suebradburypr.com.
- **Hartland Peninsula Arts**, which runs landscape painting courses on the North Devon coast will be pleased to offer courses to Alliance members. Visit : www.landscapepaintingholidays.co.uk. Contact: Karen Outred at ko@freelancepr.fsnet.co.uk.

- **The Discovery Collection**, independent specialist in boutique breaks to North Cyprus, Turkey, Puglia, Sicily, Malta and Gozo, will be happy to consider offering press visits to Alliance members. A varied programme includes beach and city breaks, twin-centre stays, walking holidays and special interest tours. Visit : www.thediscoverycollection.com. Contact: Jill Guest at jill@ocean-advertising.co.uk or on 020 7436
- **Frontier Travel** organise tailor-made holidays to Canada in both the Summer (www.frontier-canada.co.uk) and the Winter (www.frontier-ski.co.uk). The company will consider offering individuals press trips for Alliance members. Contact: Dave Ashmore at dave@frontier-travel.co.uk.
- **Sail Lofts St Ives**, a group of 12 luxury holiday apartments just metres from Porthmeor Beach, will be pleased to consider offering accommodation to Alliance members with a commission. Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.
- **The Alfajiri Villas and Galdessa Camp** would like to invite Alliance members to stay at Alfajiri Villas (www.alfajirivillas.com) or Galdessa Camp (www.galdessa.com). Visit : www.FazendinPortfolio.com. Contact Sarah Fazendin at sarah@fazendinportfolio.com.
- **The Peat Inn and 5-star restaurant** in St.Andrews, Scotland will provide Alliance members able to review the Inn will receive complimentary dinner, bed and breakfast including guest. Visit : <http://www.thepeatinn.co.uk>. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Isles of Scilly** will be delighted to consider offering travel and accommodation to Alliance members on assignment, with a commission or who are able to obtain one. Visit: www.simplyscilly.co.uk. Contact: Karen Baker at karen@mercury-pr.co.uk.
- **The Park Hyatt Istanbul-Maçka Palas, Turkey** will be delighted to consider offering accommodation to Alliance members. Visit: www.hyatt.com. Kathryn Peel at Kathryn@grifcopr.com.
- **Helpful Holidays, UK** will be delighted to consider offering accommodation to Alliance members. Visit: www.helpfulholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com.
- **Jet2.com and Jet2holidays.com** will be happy to consider offering flights and holiday opportunities. Contact: www.pressoffice@jet2.com.
- **Wilderness Journeys** will be delighted to consider offering press trip facilities to Alliance members. Visit : www.wildernessjourneys.com. Contact: Stevie Christie at stevie@wildernessjourneys.com.
- **Divi Resorts, the Caribbean** will be happy to consider accommodation to Alliance members. Visit: www.diviresorts.com. Contact: Jacqueline Burton at jburton@fww-us.com.
- **Charming Hotels Madeira** will be pleased to consider offering accommodation to Alliance members. Visit: www.charminghotelsmadeira.com. Contact: Antonio Silva at asilva@charminghotelsmadeira.com.
- **Sea Kayak Adventures** explore Baja and Canada's newest marine parks and prolific whale watching destinations by sea kayak with Sea Kayak Adventures. Sea Kayak Adventures will be happy to provide press trip facilities to Alliance members. Visit: www.seakayakadventures.com. Contact: Nancy Mertz at info@seakayakadventures.com.

- **The View Hotel, Monument Valley, Arizona, USA**, which opened in September 2008, is situated on the Navajo Tribal Park, on the border of Arizona and Utah. The View Hotel will be delighted to consider offering accommodation to Alliance members. Visit: www.MonumentValleyView.com. Contact: Mike Finney at mike@azcomgroup.com.
- **The Menzies Welcombe Hotel Spa & Golf Club, Stratford-upon-Avon** will be delighted to offer dinner, bed and breakfast at this country house hotel to Alliance members able to review the property. Visit : www.menzieshotels.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_hey@hotmail.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk

Travel products and services

The following providers of travel products and services will be happy to provide these to Alliance members in return for a credit or review.

Kangol Headwear

Kangol's straw hat collection includes contemporary and classic trilby's to glamorous beach brim hats.

Visit : www.kangolstore.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

myBunjeeTM

myBunjee is a device that slips over and secures any mobile phone on the market, preventing it from hitting the deck by way of a coiled elastic bunjee cord that clips to your belt, jacket or bag.

Visit : www.mybunjee.com. To request a *myBunjee* to review contact Suzanne Armfield at suzanne@mason-williams.com.

Silhouette

Silhouette sunglasses provide 100% protection against UV A, B and C rays. If Silhouette's IQ POL Sunglasses were suntan lotion, they would correspond to the European protection factor 32.

Visit : www.silhouette.com. Contact : Jenny Scott at jenny@brandnation.co.uk.

Teva

Teva's Contoured Ribbon Mush is the most comfortable flip flop in the world. Using state of the art memory foam you will feel like you are walking on clouds when walking on the beach, boardwalk or pavement this summer.

Visit : www.teva.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Delph

Delph Sun Care offers a comprehensive range of family products from SPF 8 to 50, rated UVA 4* for their “superior” protection.

The range has been fully tested to medical standards (not tested on animals) and is one of only 6 sun creams listed on the UK Drug Tariff allowing it to be prescribed by GP's.

To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

ELITE's luxury car hire

ELITE's luxury car hire is the largest Pan-European operation of its kind with almost 400 exclusive models including Aston Martin, Audi, Bentley, Ferrari, Lamborghini, Maserati, BMW, Mercedes Benz, Porsche and Land Rover.

For travellers who prefer not to drive, ELITE is affiliated to a network of limousines with drivers serving over 600 cities.

Elite is offering Alliance members a 20% discount on car rental throughout its fleet with a complimentary car upgrade.

Visit : www.eliterent.com. Contact : Maritza Morales at maritza@eliterent.com.

Dollar rent a car

Dollar rent a car will be delighted to offer a discount to Alliance members on car rental in the USA in return for a credit. Discounts will be agreed on a case-by-case basis.

UK, European and Australian licence holders should contact : Cheryl Richardson at Cheryl.Richardson@DTAG.com or on + 44 (0) 20 7630 4620.

Visit : www.dollar.co.uk. US and Canadian licence holders should email a request via the Dollar website : www.dollar.com.

Aether mobile

Alliance members can get a 10% discount on aether mobile – the global roaming mobile service, which offers savings on using a mobile phone when abroad.

The service is aimed at leisure and business travellers travelling outside of their home country. Discount is offered on initial SIM+credit orders, plus 10% on all subsequent top ups

Visit : www.aether-mobile.com. Contact : Samantha Osborough at samantha.osborough@aether-mobile.com.

The Leisure Pass

The Leisure Pass Group creates all-inclusive ‘smart’ passes, for cities around the world. The purchase price covers entrance to all attractions, fast-track entry at a number of attractions, and gives discounts at shops, theatres, service providers and restaurants.

Alliance members can get review passes for the cities covered.

Visit : www.leisurepassgroup.com. Contact : Katie Wright at Katie.wright@sirenpr.co.uk.

Travel guides

The following travel publishers will be happy to provide review copies to Alliance members where credit or review will follow.

AA Travel Guides

Visit : www.shop.theaa.com/store/travel-guides.
Contact : Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at hponting@anovabooks.co

Berlitz

www.berlitzpublishing.com.

Bradt Travel

www.bradtguides.com. Rachel Fielding at rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at margaret.lashbrook@lineone.net or Sue Wilkins at wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at furqan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at giedo@globetrotterslogbook.com

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh at MJM@JanesSmartArt.com

Jonglez Publishing

www.jonglezpublishing.com. Contact : Thomas Jonglez at info@jonglezpublishing.com.

Kuperard Publishers

www.kuperard.co.uk. Contact : Geoffrey Chesler at geoffreychesler@btinternet.com.

Lonely Planet

www.lonelyplanet.com. Contact : Europe, Middle East and Africa: Laura Lindsay at laura.lindsay@lonelyplanet.co.uk, North America: Rana freedman pressUSA@lonelyplanet.com Asia Pacific : Jessica Foley at Jessica.foley@lonelyplanet.com.au

Morris Communications

www.themilepost.com. Contact Kate Bandos at kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Contact : Caroline Eden at caroline@odysseypublications.com

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. Contact : press@roughguides.

Summersdale travel publications

www.summersdale.com. Contact : Dean at dean@summersdale.com.

Take two Books

www.taketwobooks.com Sarah Duvalle at Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.com Contact: Nick Buteau at nick@turnleftguides.com



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www.allwaystraveller.com

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